



Targeted rewards can be a useful tool when money is tight. Simon Kent investigates how to make sure your aim is accurate and that such schemes do not backfire.

At a time when every business expense is scrutinised and fought for, rewarding performance effectively is a critical part of business strategy. With proper design, implementation and communication, targeting rewards is not just a means for delivering greater performance for a reduced or at least static remuneration bill, it can be a critical guide for the organisation to achieve success in challenging economic circumstances.

You can read the full article at Pay & Benefits Magazine

<http://www.payandbenefitsmagazine.co.uk/pab/article/rewarding-employees-12316561>