



## **Ruth Thomas says that effective engagement is not just about "show me the money"**

This year will continue to be a tough one for employers in terms of managing compensation within limited budgets. Much has been written about the need to ensure reward strategy aligns corporate objectives and employee performance to ensure maximum return. In addition to this, there is increasing shareholder scrutiny on compensation levels and their alignment to risk and relativity to business results. Therefore, it is easy to see where compensation leaders' priorities may lie in the coming months.

However, many remuneration professionals at the practitioner level cite the need to maintain employee engagement and attract, recruit and retain key performers as the most compelling issue that should not be overlooked when assessing and setting reward strategy.

You can read the full article at Pay & Benefits Magazine

<http://www.payandbenefitsmagazine.co.uk/pab/article/maintaining-engagement-1231889>

Ruth Thomas is Chief Operating Officer at Curo